



# The CIO Insomnia Project



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## The Insomnia Project

- What's Keeping CIOs Up at Night?
- Sweating Information Security
- Fear of Falling Behind
- Small Teams, Big Dreams
- Funding Jitters

### Top IT Concerns

"As the IT leader in your organization, what concern most keeps you up at night with regard to your company's technology?"\*



Data/security protection  
24%



Heavy workloads  
10%



Hardware and/or operating system upgrades  
13%



Keeping pace with technology innovation  
9%



Sufficient budgets to fund IT projects  
10%

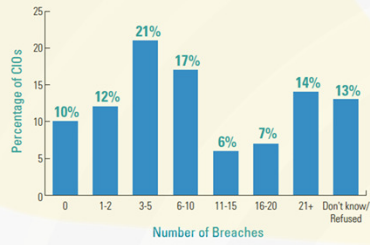


\* Survey of more than 1,400 technology executives in the United States. Top responses shown.

## SWEATING INFORMATION SECURITY

### Number of Annual Security Breaches

"By your estimation, how many IT security breaches does the average company experience in a year?"

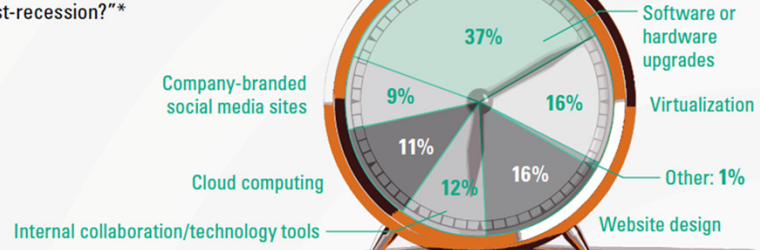


\* Survey of more than 1,400 technology executives in the United States.

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### Projects Moving to the Front Burner

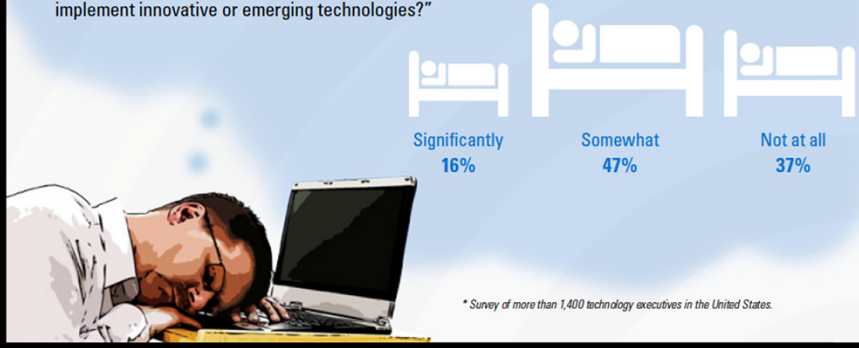
"Which IT projects, if any, did you put on hold in 2009 due to the economy that you plan to implement post-recession?"\*



\* Survey of more than 1,400 technology executives in the United States. Multiple responses permitted.

**Effects of Understaffing**

“To what extent, if any, does understaffing in your IT department affect your company’s ability to implement innovative or emerging technologies?”




\* Survey of more than 1,400 technology executives in the United States.



## Combat Understaffing

- Get regular updates
- Get employees involved
- Take stock of what you've got
- Bring in reinforcements




### Retention Concerns

"How concerned are you about losing top IT performers to other job opportunities in the next year?"

Concern Level	Percentage
Very concerned	5%
Somewhat concerned	29%
Not at all concerned	65%
Not applicable/No personnel	1%

\* Survey of more than 1,400 technology executives in the United States.  
\*\* Survey of more than 10,000 workers by Robert Half.



## Retention Strategies

- Re-recruit your best workers
- Invest in professional development
- Encourage team building
- Recognize excellence
- Communicate regularly with staff
- Consider compensation



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